



NEPEAN FOOTBALL CLUB

2026 PARTNERSHIPS



ABOUT THE CLUB

Nepean FC started from scratch in 2010, to fill the need for “elite” football representing the players from within the Nepean Football Association.

After consultation with the 31 member clubs and lots of work behind the scenes from staff and board members, the Red and White of Nepean was granted entry into FNSW competitions for the 2011 season. Plans were made for teams in the Men’s and Women’s State League Competitions and into Boy’s & Girls Youth League.

Representing the Member Clubs of Nepean Football Association.

Our strong affiliation with the member clubs of Nepean Football Association is what makes our club strong. Local talent helps to grow the representative arm of the Nepean Football Association.





SPONSORSHIP OPPORTUNITIES

Brand Exposure

- ⚽ Digital Marketing Opportunities
- ⚽ Social Media Exposure
- ⚽ Game Day Announcements
- ⚽ Game Day Activations
- ⚽ Website Branding and more...

Social Media Exposure



100K
MONTHLY VIEWS

5.7K
FOLLOWERS



400K
MONTHLY VIEWS

3.3K
FOLLOWERS

Brand Audience

Local football family and supporters, opposition footballers around Sydney and the great NSW Region, and the online football community.

- ⚽ **21 Teams**
- ⚽ **400 + Players and Officials**
- ⚽ **20,000 Spectators**
- ⚽ **1,000 Team App Users**



SPONSORSHIP OPPORTUNITIES

Apparel Partners - from \$10,000

- Apparel Sponsorship - Front of Shirt
- Apparel Sponsorship - Back of Shirt
- Apparel Sponsorship - Left Sleeve
- Apparel Sponsorship - Right Sleeve
- Apparel Sponsorship - Shorts Front
- Apparel Sponsorship - Shorts Back

Club Presentation Polo Partner - from \$20,000

- Club Polo Shirt Partner

Coaching Partner - from \$10,000

- Coaching Partner

Scoreboard Partner - from \$10,000

- Scoreboard Partner

Program Partner - from \$10,000

- Mens Senior Program
- Womens Senior Program
- Boys Youth Program
- Girls Youth Program
- Mixed Junior Development Program
- Girls Junior Development Program

Equipment Partner - from \$20,000

- Training Equipment Partner

Medical Partners - from \$15,000

- Medical Partners

Match Day Partners - from \$2,000

- Match Day Partners

Have something else in mind? We can tailor packages based on your requests



Support Local - Support Nepean FC!

THE RIVER CLUB (\$500)

- Business name listed on Nepean FC Directory Website (Local Business Partner Page).
- Acknowledgement post on Nepean FC Facebook/Instagram thanking all \$500 partners.
- Inclusion in “Support Local, Support Nepean” Business Directory Flyer distributed digitally.
- Certificate of Appreciation to display at their business.

THE MOUNTAIN CLUB (\$1,000)

- All River Club level benefits, plus:
- Individual social media spotlight post (introducing the business to the Nepean FC community).
- Opportunity to include a once off special offer or promotion for Nepean FC members (digitally).
- Invitation to a Partner Networking Event with club executives, sponsors, and coaches.

LOCAL BUSINESS OFFER ONLY!!!



SPONSORS NETWORKING EVENT

As part of our commitment to building strong and lasting partnerships, Nepean FC hosts an exclusive Sponsors Networking Event each season. This is a unique opportunity for our partners to connect with fellow businesses, community leaders, and club representatives in a relaxed and engaging setting. The event not only strengthens relationships but also creates new opportunities for collaboration, visibility, and business growth within the wider Nepean FC community.



PRESENTATION NIGHT INVITATION

Nepean FC's annual Presentation Night is a highlight of the season, celebrating the achievements of our players, coaches, and volunteers in front of a packed audience of members, families, and community supporters. Sponsors are recognised throughout the evening with branding opportunities, acknowledgements in speeches, and the chance to present awards on stage—providing a prestigious platform to showcase your partnership with the club.



DIGITAL MARKETING OPPORTUNITIES

Nepean FC offers sponsors a range of targeted digital marketing opportunities designed to reach thousands of engaged players, families, and supporters across Western Sydney and beyond. From email newsletters to tailored content campaigns, your brand will be strategically positioned to connect directly with our community in a meaningful and measurable way.



SOCIAL MEDIA EXPOSURE

With a growing presence across Facebook, Instagram, and other key platforms, Nepean FC provides consistent and dynamic social media exposure for our partners. Sponsors benefit from regular posts, stories, and campaign spotlights that showcase their support while engaging a loyal and interactive online audience.



GAME DAY ANNOUNCEMENTS

Our home games create a vibrant atmosphere, and sponsors enjoy direct connection with our community through live game day announcements. Your business will be acknowledged before kick-off, during halftime, and at key moments throughout the match, ensuring your brand is heard loud and clear by players, members, and supporters alike.



The preferred healthcare partner of the
Nepean Football Association

GAME DAY ACTIVATIONS

Nepean FC encourages sponsors to bring their brand to life through engaging game day activations. Whether it's sampling, promotional giveaways, or interactive activities, our matches provide the perfect platform for sponsors to engage face-to-face with fans and build meaningful connections within our community.

Physiotherapy
Podiatry
Exercise Physiology
Chiropractic
Dietitians
Remedial Massage
Specialists
Group Classes



WEBSITE BRANDING

Our club website is a central hub for fixtures, results, registrations, and community updates, attracting thousands of visits throughout the season. Sponsors can benefit from premium logo placement, linked advertisements, and featured stories, ensuring high visibility and alignment with one of Western Sydney's most trusted football brands.



SPONSORSHIP OPPORTUNITIES

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